

Activity status in FY2023

In FY2023, 425 maternal and child health promoters were trained (in 108 villages), which made a total of 607 promoters in combination with the previous project, the ONO SWITCH project. In addition, maternal and child health promoters are not selected by PHJ. Midwives, auxiliary midwives, and representatives of each village, etc. have mainly selected women who are trusted by villagers and are "expected to be a promoter." PHJ meets every single woman selected individually, explains the role of promoters and their specific activities, and confirms the consent of the woman.

After maternal and child health care promoters were trained, regular meetings of local medical personnel were held with midwives, auxiliary midwives, and maternal and child health care promoters from the villages where the promoters began their activities in attendance, and annual implementation plans for health education by midwives were formulated at 40 of the 45 rural health facilities in the township. Based on the plan, health education in villages started in January 2023, and a total of 477 health education sessions were conducted in FY2023.



Health education session for pregnant and nursing women



Home visits by maternal and child health care promoters

[Progress of the program]

Initiatives	Target (FY2022-2024)	FY2022 progress	FY2023 progress	Status
Training maternal and child health promoters In various (Farming) villages of Lewe Township, Nay Pyi Taw, People's Hope Japan not only undertakes such activities as providing health education and making house calls to pregnant women but also trains maternal and child health promoters, who serve as a bridge between local residents and health services.	- Train new maternal and child health promoters: 600 promoters - Conduct two-day training stipulated by the Ministry of Health - Assign maternal and child health promoters(1 promoter for every 5 pregnant women) to all 178 villages in the covered territory	- Train 121 new maternal and child health promoters - Selected 401 new candidates for next training session - Provided trainer education for 55 local healthcare professionals so they can train maternal and child health promoters	- Train 425 new maternal and child health promoters (108 villages) - Training is conducted by local medical professionals who have attended trainer training	on schedule
	Provide re-training to maternal and child health promoters. Target: 300 promoters	—	Preparation and coordination with the Lewe Township Health Department for the re-training of trained maternal and child health promoters.	on schedule
	Activity monitoring and instructions Target: Every year	Midwives and maternal and child health promoters conducted a total of 150 health education sessions in rural areas within the township	Midwives and maternal and child health promoters conducted a total of 477 health education sessions in rural areas within the township	on schedule